



50 YEARS SERVING UP THE BEST THAT FOODSERVICE HAS TO OFFER

– CATEX 2015 IS LAUNCHED



The Irish Foodservice Suppliers Alliance (IFSA) is proud to announce the launch of CATEX 2015, which will take place at the RDS, Dublin on 17-19 February 2015. This is a very exciting year for the event as it celebrates its 50th anniversary (biennial event CATEX has been the highlight of the foodservice calendar since 1965!) and to mark the occasion IFSA is promising to serve up the greatest foodservice event to date.

Sponsored once again by Bunzl and Calor, CATEX 2015 promises to be bigger and better than ever.

With more than 10,000 visitors anticipated to visit the RDS for the 15,000 metre jubilee show, the industry's leading suppliers, operators and stakeholders will gather to promote products, exchange ideas, compete in chef, barista and cocktail championships, identify emerging and future trends, and inspire service excellence.

CATEX 2015 is set to be a three-day action packed celebration of one of the most successful and resilient industries in Ireland today and visitors will not be disappointed with the range of features in store

including The Chefs Choice Food Village 2015 National Barista Championships, 2015 National Cocktail Championships, The RAI Live Dining Experience, The Hospitality Heroes Live Stage and The Euro-toques Live stage not to mention the 200+ exhibitors showcasing the latest and greatest innovations in food service today.

Indeed many of the largest names in the industry have long secured their space for the landmark show including Aryzta Food Solutions, Baileycare, BD Foods, Bewleys, Bord Gáis Networks, Brady Catering, Brakes, Bunzl McLaughlin, Business Systems Development, Calor Carbon Removal Systems, CBE, Coffee Perfection, Coppinger Corporate Uniforms, Corcorans, Derry's Ltd., Devlin Retail, McDonalds, Drummond, Fridge Rentals, GH Enterprises, Glana, Henderson Group, Hugh Jordan, Marco Beverage Systems, Michael Flannery Catering Supplies Ltd, Milano, Money Point, Nisbets, Noel Recruitment, OBS Storage, Over and Above, Pallas Foods, Rosie & Jim Gourmet Foods, Servequip, Total Produce, Weighing Machine Services

Said Sean Martin, Chairperson of IFSA, "CATEX has long been established as the premier event in the foodservice calendar in Ireland. The industry has seen many ups and downs over its 50-year reign and none more challenging than in recent times. Yet with research showing growth in the market*, which is now worth €6.07bn at consumer prices, and a prediction that this growth will continue up to 2018, the industry is now rallying and I'm very excited that this recovery is coinciding with such a landmark year for IFSA and CATEX.

"Here's to 50 more years of progress for one of the country's most dynamic and resilient industries. CATEX is looking forward to the next half-century of promoting foodservice products and services and inspiring excellence in hospitality."

(* Bord Bia Channel Insights - November 2013)

CATEX is for every business relying on the foodservice sector and welcomes visitors from hotels; restaurants, cafes/snack bars/takeaways; bakeries; pubs/clubs/wine bars; franchise operators; contract caterers; forecourt caterers; in-store caterers; leisure/sports centres; wholesalers; cash & carries; wholesalers; architects/specifiers; interior designers; researchers; furnishing/furniture outlets; travel caterers; healthcare caterers; education caterers; public sector caterers and more.

The Irish Foodservice Suppliers Alliance (IFSA) was formed with the aim of establishing and maintaining a collective agreement of standards and objectives for the overall foodservice industry in Ireland. Enjoying the full support of the well-organised existing foodservice representative bodies, the objective of IFSA is to promote, develop and enhance the position of all the foodservice suppliers in the industry as not just a lobby group, but as a group that can collectively drive the whole industry forward.

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